

# Khaya Majola



## Rugby & Marketing professional



University of South Africa

Bachelor of commerce in Marketing Management

Bachelor of commerce Honours in Business Management



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English, Afrikaans, French, Isizulu, Isixhosa

## Profile

Khaya Majola is a professional with a diverse background in both sports and business, seeking a career transition into the marketing field. With a Bachelor of Commerce in Marketing Management and Business Management from the University of South Africa, Khaya has a solid academic foundation in marketing principles, strategies, and analytics. His extensive experience as a professional rugby player and coach in South Africa, France, and the Netherlands has equipped him with strong leadership, communication, and team-building skills.

Khaya's professional rugby career spans over a decade, where he has held significant roles, including captain for the Sharks and Stade Dijonnais and player/coach for Dutch Rugby Clubs. His tenure in rugby has instilled in him the values of discipline, perseverance, and the ability to perform under pressure. He has also developed strategic planning and audience engagement skills, which are highly transferable to a marketing role.

Now residing in the Hague, Netherlands, Khaya is eager to blend his passion for rugby with a professional career in marketing. He is particularly interested in roles that involve (sports) marketing and brand management. His multilingual abilities and diverse experiences make him a valuable asset ready to contribute to any forward-thinking marketing team.



## Competences

- Leadership
- Adaptable
- Versatile
- Teamplayer